

## Level 2 Hairdressing Competition Brief & Marking Scheme



**OBJECTIVE:** The objective is to use your knowledge and hairdressing skills to create an **avant-garde** hair up design with **ornamentation** using a head block model.

**OVERVIEW:** Competitors will be judged on the combination of **Styling / Finishing** skills, and the **Continuity** of the total look.

This test is intended to allow competitors to express creativity; designs should be pleasing to the eye and showcase the skills of the individual competitor in alignment with the competition objective.

**OBJECTIVE:** You are an up-and-coming hairdresser participating in a prestigious competition that showcases creative hair designs. Your task is to craft an avant-garde hair up style that incorporates ornamentation, reflecting the latest trends in fashion and artistry. This competition provides an opportunity for you to express your unique style and technical abilities.

The judges are looking for innovative designs that not only exhibit advanced hairdressing techniques but also demonstrate a strong aesthetic appeal. Your design should be both imaginative and well-executed, showcasing your individual skill set while adhering to the principles of avant-garde fashion.

**VENUE:** Hair Salon/Training Rooms

**EQUIPMENT:** (Except uniform, all equipment & products provided by the college) Pin Tail Comb, Denman brush, bristle brush, kirby grips, ornamentation, fine hair pins, Combing out comb/Dressing comb

**Products:** Serum, blow dry lotion, mousse, gel, wax, spray.

**Uniform:** Closed in toe shoes, tunic and trousers.

TIMINGS	ACTIVITY
10:00-10:15:	Setting up/Settling in period
10:15-10:30:	Briefing of competition criteria
10:30-12:00:	Competition phase
12:00-13:00:	Judging phase
13:00-14:00:	Lunch
14:00-15:00:	Feedback & Networking

## Competition Guidance

### What does it mean?

Some useful words are explained below

#### Aftercare advice

Information given to the client on style and hair maintenance.



#### Backcombing

A dressing out technique with a comb, for giving root lift and/or volume to the hair.

#### Hair elasticity

An indicator of the condition of the hair's cortex and strength of the hair: the hair should stretch and return without damage.

#### Finger-waving

A method of moulding wet hair into s-shape movements using fingers and a comb.

#### Finger-drying

Using the fingers and hands to mould, shape and lift the hair into the required style while drying.

#### Finishing products

Used during the dressing and finishing of the style to help maintain the effect created.

#### Hair density

How many hairs are there on the head; for example, a sparse head of hair does not have many hairs.

#### Hair texture

The thickness of each single hair; for example, fine hair is hair with a small circumference.



#### Heated styling equipment

Styling tools used to set dry hair, adding curl, volume or straightening hair; for example straightening irons.

#### Humidity

Moisture (damp) in the atmosphere.

#### Hygroscopic

Something that can attract or absorb moisture from the air and is changed or altered by the absorption of moisture.

#### Pin-curling

A setting technique used to curl or wave the hair and add volume: a spring clip or pin is used to secure the set.



#### Styling products

Used to aid in the moulding and drying stage of the set or blow-dry, these help protect the hair from heat.

#### Tonging

A method of curling the hair with heated styling equipment in the shape of a barrel.

#### Tools

Combs, brushes, etc used to carry out the hairdressing service.

### Additional Guidance Notes:

- You may use any type of styling product on the hair
- Any technique of styling is accepted
- 100% of the hair must be styled
- Any number of shapes may be used
- Styling products = Serum, blow dry lotion, mousse, gel, wax, spray.
- All styling tools are allowed
- All finishing techniques are accepted in line with the competition objective
- Finish should reflect the style created and the **current Female Fashion market**
- Should show artistic lines in styling to enhance finished look
- Ornamentation must be used
- No postiche (Hair piece) to be used
- No makeup to be added to the mannequins
- No jewellery to be added at any time.

**Competitor Name:**
**Marking Scheme**

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
<b>Styling &amp; Finishing</b>				
<b>Creativity and Innovation</b>	The design includes <b>3 or more creative elements</b> , such as unique shapes, textures, or patterns, which align perfectly with the avant-garde theme.	The design includes <b>2 creative elements</b> that are recognisable and align well with the avant-garde theme.	The design includes <b>1 creative element</b> that is simple but shows some attempt at an avant-garde style.	The design includes <b>no creative elements</b> and looks conventional or unoriginal.
<b>Technical Skills</b>				
<b>Precision and Neatness</b>	Flawless precision, every strand is in place, and the hairstyle is exceptionally neat.	Good precision with minor imperfections, overall neat appearance.	Basic precision with noticeable imperfections, somewhat neat.	Lacks precision, messy and untidy appearance.
<b>Precision and Neatness</b>	Hair is styled with <b>no stray hairs, gaps, or uneven sections</b> . All areas are smooth and polished.	Hair has <b>1-2 stray hairs or uneven areas</b> , but these do not significantly affect the overall look.	Hair has <b>3-4 stray hairs or uneven sections</b> , making parts of the style look untidy.	Hair has <b>5 or more stray hairs, gaps, or uneven sections</b> , making the style look messy or rushed.
<b>Complexity of Techniques Used</b>	The design demonstrates <b>3 or more complex techniques</b> (e.g., intricate braiding, sculpting, layering of style), executed to a high standard.	The design demonstrates <b>2 complex techniques</b> , but there may be small inconsistencies in execution.	The design demonstrates <b>1 basic technique</b> (e.g., simple pinning or curling) with noticeable issues in execution.	The design demonstrates <b>no identifiable techniques</b> or techniques are executed incorrectly.
<b>Integration of Ornamentation</b>	Accessories are placed in <b>3 or more areas</b> , blending seamlessly into the hairstyle and enhancing the avant-garde look.	Accessories are placed in <b>2 areas</b> and blend well with the hairstyle, though there may be slight placement inconsistencies.	Accessories are placed in <b>1 area</b> , but they do not blend well or appear as an afterthought.	Accessories are poorly placed, not used at all, or detract from the overall look.

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
Shape	The hairstyle is <b>symmetrical (or intentionally asymmetrical)</b> , with all parts proportionate and shapes clearly defined.	The hairstyle is <b>mostly proportionate</b> , with 1 area slightly uneven or a shape that is unclear.	The hairstyle is <b>partially proportionate</b> , with 2-3 areas that are uneven or poorly shaped.	The hairstyle is <b>unbalanced</b> , with large areas that are uneven or shapes that are undefined.
Cleanness of Finish	The finish is <b>completely smooth and polished</b> , with no visible residue, stray hairs, or uneven textures.	The finish is <b>mostly smooth</b> , with 1-2 small areas of residue, stray hairs, or uneven textures.	The finish has <b>3-4 noticeable flaws</b> , such as visible residue or uneven textures.	The finish is <b>messy</b> , with 5 or more flaws (e.g., residue, stray hairs) clearly visible throughout.
<b>Continuity of Design</b>				
Appropriate Ornamentation and Difficulty	Accessories and styling are <b>highly appropriate</b> for the avant-garde theme and include <b>3 or more challenging elements</b> .	Accessories and styling are <b>appropriate</b> for the theme and include <b>2 challenging elements</b> .	Accessories and styling are <b>somewhat appropriate</b> , with <b>1 challenging element</b> present.	Accessories and styling are <b>inappropriate</b> , overly simple, or do not match the theme.
Balance	The overall design is <b>perfectly balanced</b> , with all sections proportionate and working together cohesively.	The overall design is <b>mostly balanced</b> , with <b>1 area slightly disproportionate</b> or out of place.	The overall design is <b>partially balanced</b> , with <b>2-3 areas that are disproportionate</b> or clash.	The overall design is <b>unbalanced</b> , with multiple areas that are disproportionate or disconnected.
Total Look and Continuity of All Elements	The design has <b>all elements working together seamlessly</b> , creating a cohesive, avant-garde look.	The design has <b>most elements working well together</b> , though <b>1 element feels disconnected</b> .	The design has <b>some elements that do not fit together</b> , creating an incomplete look.	The design has <b>no cohesion</b> , with elements clashing or feeling disjointed.
<b>Use of Equipment</b>				
Application of Tools and Products	Tools and products (e.g., combs, brushes, pins) are used <b>precisely and</b>	Tools and products are used <b>well</b> , though there may be <b>1-2 small issues</b> (e.g.,	Tools and products are used <b>inconsistently</b> , with <b>3-4 noticeable</b>	Tools and products are used incorrectly or ineffectively,

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
	<b>consistently</b> , resulting in a polished style.	overuse of product).	<b>issues</b> (e.g., uneven application).	resulting in a poor finish
<b>Adherence to Brief</b>				
<b>Understanding of Objective</b>	he style fully meets the brief, incorporating <b>all required elements</b> (e.g., avant-garde theme, 100% styled hair, ornamentation) and demonstrating a clear understanding of the competition's creative goals.	The style meets the brief, incorporating <b>most required elements</b> (e.g., avant-garde theme, 100% styled hair), but <b>one element may be slightly underdeveloped</b> .	The style addresses the brief in <b>some areas</b> , but <b>several required elements are missing or unclear</b> (e.g., lack of ornamentation, incomplete styling).	The style does not meet the brief, with <b>most required elements missing or misunderstood</b> (e.g., no avant-garde theme or incomplete styling).
<b>Professionalism</b>				
<b>Safety and Dress Code</b>	Follows <b>all safety guidelines</b> (e.g., closed-toe shoes, sleeves) and demonstrates excellent professional behaviour.	Follows <b>most safety guidelines</b> , with <b>1 minor oversight</b> (e.g., incorrect footwear).	Follows <b>some safety guidelines</b> , with <b>2-3 noticeable oversights</b> (e.g., improper attire).	Fails to follow safety guidelines, with multiple oversights posing risks.
<b>Time Management</b>				
<b>Completion within Time</b>	The task is completed <b>at least 5 minutes before the deadline</b> , allowing for refinements and demonstrating excellent time management.	The task is completed <b>within the allotted time</b> , with no significant overruns but limited time for refinements.	The task is completed <b>up to 5 minutes over the time limit</b> , with noticeable rushing or unfinished elements.	The task is <b>not completed within the time limit</b> , with large portions of the style incomplete.
<b>Health and Safety</b>				
<b>Workstation Cleanliness</b>	The workstation is <b>kept completely clean and organised</b> throughout, with tools and	The workstation is <b>mostly clean</b> , with <b>1-2 small areas of</b>	The workstation is <b>partially clean</b> , with <b>3-4 areas of clutter</b> or disorganisation.	The workstation is <b>messy</b> , with tools and products left out or creating safety hazards.

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
<b>Use of Personal Protective Equipment (PPE)</b>	products stored correctly.	<b>clutter</b> during the task.		
	All required PPE (e.g., gloves, closed-toe shoes, uniform) is <b>worn correctly at all times</b> , ensuring full compliance with safety standards.	All required PPE is <b>worn correctly</b> , but there is <b>1 instance of incorrect or incomplete use</b> (e.g., slightly rolled-up sleeves).	Some required PPE is worn, but <b>2-3 instances of incorrect or incomplete use</b> are observed (e.g., improper footwear or missing gloves).	PPE is <b>not worn correctly or consistently</b> , with multiple lapses that pose safety risks.
	Fully complies with <b>all safety procedures</b> , including appropriate handling of tools, correct use of products, and maintaining a safe environment.	Complies with <b>most safety procedures</b> , with <b>1 minor lapse</b> (e.g., momentarily leaving tools out of place).	Complies with <b>some safety procedures</b> , but there are <b>2-3 noticeable lapses</b> (e.g., improper handling of tools).	Does not comply with basic safety procedures, with <b>frequent or significant lapses</b> that could cause harm.
<b>Maths</b>				
<b>Time Management</b>	Time is managed <b>perfectly</b> , with the style completed at least <b>5 minutes early</b> and refinements made to improve the final look.	Time is managed well, with the style completed <b>on time</b> and no significant delays.	Time is managed adequately, but the style is completed <b>up to 5 minutes late</b> or appears rushed in parts.	Time is managed poorly, with the style incomplete or large portions of the task unfinished.
<b>Measurement</b>	Hair sections are measured and divided <b>precisely</b> , ensuring <b>perfect symmetry</b> and balance throughout the style.	Hair sections are measured and divided <b>accurately</b> , with <b>1 or 2 small areas</b> of unevenness or imbalance.	Hair sections are measured, but there are <b>3-4 noticeable areas</b> of unevenness or asymmetry.	Hair sections are poorly measured, with <b>5 or more uneven areas</b> , resulting in significant imbalance.

<b>Competitor Name</b>	
<b>Judges overall score/60</b>	

<b>Additional comments/feedback</b>	
---	--