

Event Schedule – Tuesday 27th Jan 2026

- **9:00 AM** – Industry Judges arrive at host sites.
- **9:15 AM** – Welcome speech given by guest judges / visitor
- **10:00 AM** – Competitions start **promptly**.
- **1:00 - 2:00 PM** – Lunch break (provided for visiting students and judges by the host college).
- **1:00 PM** – Competition leads upload winner and runner-up details.
- **2:00 - 3:00 PM** – Competition wrap-up: Judges and teaching teams share feedback with competitors.

Level 3 Beauty Competition Brief, Marking Criteria & Judging Guide



OBJECTIVE: The objective is to use your knowledge and skills to provide an Initial client consultation, full body **massage** & prescription **facial treatment**, and to conclude with aftercare/homecare advice.

SCENARIO: You are working as an advanced beauty therapist at a luxury spa. A new client has booked a full body massage and prescription facial to address stress, muscle tension, and specific skin concerns. Your task is to conduct an initial consultation to identify the client's needs and tailor the treatments accordingly. You will then carry out the treatments to a high professional standard and provide aftercare advice to help the client maintain their results at home.

Your performance will be judged based on your ability to deliver tailored treatments, communicate effectively with the client, and follow best practices for health, safety, and hygiene.

VENUE: Beauty Salon/Training Rooms

EQUIPMENT: All competitors to attend in full uniform and footwear

DURATION: 10:00am – 15:00pm (excluding lunch 13:00-14:00)

COMPETITION PHASE	ACTIVITY
1	Competition Briefing & settling in period
2	Initial Consultation phase (Including contraindications)
3	Treatment Phase – Full Body Massage & Prescription Facial
4	Aftercare/Homecare phase

Initial Consultation Form

Date: _____

Therapist Name: _____

Time Started: _____

Time Completed: _____

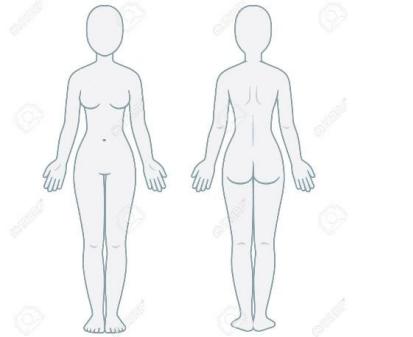
Client Name: _____ D.O.B: _____ Gender: M F N.B

I agree to assess the candidate's treatment

Assessor signature: _____

I understand the Appeals Procedure Pre- observation Final observation

Medical, Skin and Lifestyle Contraindications					
Discuss with your client	Questioning Response	Visual Check	Discuss with your client	Questioning Response	Visual Check
Are you taking any medications?			Are you pregnant or breastfeeding?		
Do you have any known allergies (e.g., skincare products, ingredients)?			Are you undergoing any medical treatments or therapies?		
Have you had any recent treatments or procedures (e.g., chemical peels, microdermabrasion)?			Have you been diagnosed with any chronic health conditions (e.g., diabetes, autoimmune disorders)?		
Do you have any heart conditions, high blood pressure, or other cardiovascular issues?			Do you have a history of any known bacterial, fungal, or viral infections?		
Do you have any existing skin conditions (e.g., eczema, acne, sensitive skin)?			Do you smoke or have a history of smoking?		
Are you currently experiencing any skin irritations, rashes, or infections on your face?			Have you ever used a sunbed or had excessive sun exposure?		
What skin care products are you currently using?			How often do you consume alcohol or caffeine?		
I agree the above information is true to the best of my knowledge. Client signature: _____					

Prepare for treatment											
Health and safety checks: (Area hazard and risk assessments)											
Hazard identified											
Potential risk											
Action taken											
Risk level (circle)			Low				High				
Products and Equipment used				Client		Massage					
Oil	Y	N	Towels	Y	N	Remove clothes	Y	N	Effleurage	Y	N
Cream	Y	N	Consumables	Y	N	Remove accessories	Y	N	Petrissage	Y	N
Powder	Y	N	Measuring Pot	Y	N	Covering cuts	Y	N	Tapotement	Y	N
G5	Y	N	Infra red lamp	Y	N	Covering client	Y	N	Friction	Y	N
Audio sonic	Y	N				Protect hair	Y	N	Vibration	Y	N
Treatment											
Face	Y	N	Head	Y	N	Chest and Shoulder	Y	N	Arms and hands	Y	N
Abdomen	Y	N	Back and Gluteal	Y	N	Legs and feet	Y	N			
Body Analysis Chart						Therapist Notes					
						Treatment Objectives (circle): Relaxation / Invigoration / Sedation / Anti-Cellulite / Stimulating Skin Type: _____ Skin Texture: _____ Weight: _____ Height: _____ Muscle Tone: _____ Age: _____ Health: _____ Fat types (circle): soft / hard / cellulite Postural faults: _____					
Complete the treatment											
Aftercare advise / Possible contra-actions											
Homecare advise / future treatments											
Modifications / Diet and Exercise which may assist in achieving your goal											
Client Evaluation						Therapist Evaluation					
How do you feel about the outcome of your treatment? (state one thing you did or did not enjoy)						Explain how you feel about your performance and treatment outcome?					
How did the therapist explain your treatment plan?						Therapist Signature					

Prepare for treatment					
Health and safety checks: (Area hazard and risk assessments)					
Hazard identified					
Potential risk					
Action taken					
Risk level (circle)	Low			High	
Equipment/Tools used		Client		Massage	
Couch	Y N	Covering client	Y N	Effleurage	Y N
Consumables	Y N	Remove accessories	Y N	Petrissage	Y N
Mag lamp	Y N	Protect hair	Y N	Tapotement	Y N
Skin warming device	Y N	Remove clothes	Y N	Friction	Y N
Tools (Mask Brush, Bowls)	Y N	Additional support?	Y N	Vibration	Y N
Products: (state the name and type)					
Cleanser		Toner		Exfoliator	
Moisturiser		Mask	Setting / Non-Setting	Massage Medium	Oil / Cream
Skin Analysis Chart			Therapist Notes		
					
Complete the treatment					
Aftercare advise / Possible contra-actions					
Homecare advise / future treatments					
Client Evaluation			Therapist Evaluation		
How do you feel about the outcome of your treatment? (state one thing you did or did not enjoy)		Explain how you feel about your performance and treatment outcome?			
How did the therapist explain your treatment plan?		Therapist Signature			

Competitor Name:

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
Initial Consultation				
Contraindications and Lifestyle Questions	Every contraindication and lifestyle factor is identified using all listed methods (e.g., questioning, observation, visual checks). No contraindications are missed.	Most contraindications and lifestyle factors are identified, with 1 minor omission or error.	Some contraindications and lifestyle factors are identified, but there are 2-3 significant omissions or errors.	Contraindications and lifestyle factors are not identified or documented , or critical issues are missed.
Client Communication: Effectiveness and Professionalism	Communication is clear, professional, empathetic , and tailored to the client. Concerns are addressed thoroughly, and the client feels confident and informed.	Communication is professional and clear , but 1 area of concern is not fully addressed or explained.	Communication is inconsistent , with overly technical, unclear, or rushed responses. Several client concerns remain unaddressed.	Communication is unprofessional or ineffective , leaving the client confused or dissatisfied.
Health and Safety Checks				
Hazard and Risk Assessment Identification and Action Taken	A comprehensive hazard and risk assessment is performed, and all risks are identified and mitigated (e.g., sanitising tools, correct posture, safe environment).	A hazard and risk assessment is completed, but 1 risk is not identified or mitigated effectively .	A hazard and risk assessment is incomplete, with 2-3 risks missed or improperly addressed.	No hazard and risk assessment is performed, or hazards are ignored, creating a serious safety risk .
Preparation for Treatment				
Preparation of Area, Products, and Equipment Ensuring all materials are ready and correctly utilized	The treatment area is fully prepared , with all products (e.g., massage oil, cleansing products) and equipment (e.g., towels, tools) organised and ready for use.	The treatment area is prepared, but 1 minor item (e.g., a tool or product) is missing or not organised effectively.	The treatment area is partially prepared, with 2-3 key items missing or incorrectly set up.	The treatment area is poorly prepared, with several missing items or disorganised equipment.

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
Treatment Execution (Full Body Massage)				
Effleurage Technique Consistent pressure, smooth and rhythmic movements	Effleurage applied with consistent pressure, smooth and rhythmic movements; effectively relaxes client.	Effleurage generally effective, minor inconsistencies in pressure or rhythm.	Effleurage has significant inconsistencies in pressure or rhythm, limited relaxation achieved.	Effleurage applied incorrectly, causing discomfort to client.
Petrissage Technique Appropriate depth and pressure	Petrissage applied with appropriate depth and pressure, effectively targeting muscle tension.	Petrissage generally effective, minor issues with depth or pressure.	Petrissage has significant issues with depth or pressure, limited effect on muscle tension.	Petrissage applied incorrectly, causing discomfort or no effect.
Tapotement Technique Appropriate speed and pressure	Tapotement applied with appropriate speed and pressure, invigorating client without causing discomfort.	Tapotement generally effective, minor issues with speed or pressure.	Tapotement has significant issues with speed or pressure, limited invigorating effect.	Tapotement applied incorrectly, causing discomfort or no effect.
Friction Technique Appropriate pressure and technique	Friction applied with appropriate pressure and technique, effectively addressing problem areas.	Friction generally effective, minor issues with pressure or technique.	Friction has significant issues with pressure or technique, limited effect on problem areas.	Friction applied incorrectly, causing discomfort or no effect.
Vibration Technique Appropriate intensity and duration	Vibration applied with appropriate intensity and duration, providing effective relaxation.	Vibration generally effective, minor issues with intensity or duration.	Vibration has significant issues with intensity or duration, limited relaxation effect.	Vibration applied incorrectly, causing discomfort or no effect.
Client Comfort and Safety Adjustments as needed	Client consistently comfortable and safe throughout; therapist adjusts techniques as needed.	Client generally comfortable and safe, minor adjustments needed.	Client experiences some discomfort or safety concerns, significant adjustments needed.	Client consistently uncomfortable or unsafe, no adjustments made.
Overall Technique Integration Cohesive treatment	Techniques integrated smoothly and professionally, providing a cohesive treatment.	Techniques generally integrated well, minor issues with flow.	Techniques integrated with significant issues in flow, affecting treatment cohesion.	Techniques not integrated, resulting in a disjointed treatment.
Treatment Execution (Prescription Facial)				

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
Client Skin Analysis Identification of skin type and concerns	Thorough and accurate skin analysis, correctly identifying skin type and concerns.	Adequate skin analysis, minor inaccuracies in identifying skin type and concerns.	Basic skin analysis with significant inaccuracies, limited identification of skin concerns.	Skin analysis missing or entirely inaccurate.
Cleansing Technique Appropriate and effective cleansing	Cleansing performed with appropriate techniques and products, effectively preparing skin for treatment.	Cleansing generally effective, minor issues with technique or product choice.	Cleansing performed with significant issues in technique or product choice, limited preparation of skin.	Cleansing performed incorrectly; skin not properly prepared.
Exfoliation Technique Tailored to client's skin type and concerns	Exfoliation performed with appropriate techniques and products, effectively addressing skin concerns.	Exfoliation generally effective, minor issues with technique or product choice.	Exfoliation performed with significant issues in technique or product choice, limited effect on skin concerns.	Exfoliation performed incorrectly, causing irritation or no effect.
Massage Technique Appropriate for client's skin type and concerns	Facial massage performed with appropriate techniques and products, providing relaxation and addressing skin concerns.	Facial massage generally effective, minor issues with technique or product choice.	Facial massage performed with significant issues in technique or product choice, limited relaxation or effect on skin concerns.	Facial massage performed incorrectly, causing discomfort or no effect.
Mask Application Appropriate for client's skin type and concerns	Mask applied with appropriate techniques and products, effectively addressing skin concerns.	Mask generally effective, minor issues with technique or product choice.	Mask applied with significant issues in technique or product choice, limited effect on skin concerns.	Mask applied incorrectly, causing irritation or no effect.
Moisturizing and Finishing Appropriate for client's skin type and concerns	Moisturizing and finishing products applied with appropriate techniques, effectively completing the treatment.	Moisturizing and finishing generally effective, minor issues with technique or product choice.	Moisturizing and finishing performed with significant issues in technique or product choice, limited effect.	Moisturizing and finishing performed incorrectly, causing irritation or no effect.
Aftercare/Homecare Advice				
Advice Given Comprehensive and tailored recommendations	Comprehensive and tailored aftercare/homecare advice is provided, addressing all client needs (e.g., future	Aftercare/homecare advice is adequate, but 1 area (e.g., future treatments) is missed or underdeveloped.	Aftercare/homecare advice is basic, with 2-3 omissions or errors.	Aftercare/homecare advice is missing or entirely inadequate.

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
	treatments, skincare routines).			
Professionalism and Hygiene				
Standards Maintained Throughout Hygiene Practices and Professional Conduct	Maintains high standards of professionalism and hygiene consistently throughout the treatment. All tools, equipment, and surfaces are sanitised before, during, and after use. Therapist conducts themselves professionally at all times.	Professionalism and hygiene standards are generally good, with 1 minor lapse (e.g., slight delay in sanitising tools or minor lapse in conduct).	Basic standards of professionalism and hygiene are maintained, but significant lapses are noted (e.g., missed sanitising of equipment or inconsistent professional conduct).	Poor standards of hygiene and professionalism throughout. Tools and surfaces are not sanitised, and unprofessional behaviour is evident.
Client and Therapist Evaluation				
Client Feedback and Self-Assessment Insightful Feedback on Treatment Outcome and Performance	Both client and therapist evaluations are completed with insightful feedback on the treatment outcome. Client provides detailed feedback on what they enjoyed and areas for improvement. Therapist reflects deeply on their performance, identifying strengths and areas to improve.	Both evaluations are completed, but feedback is basic (e.g., general statements with limited detail). The client and therapist provide some observations but lack depth.	Evaluations are completed with minimal feedback , offering little value or insight into the treatment outcome or performance.	Evaluations are not completed or missing, leaving no feedback on the treatment outcome or professional performance.
Calculations and Measurements Accurate and Appropriate Use of Maths Skills	All calculations and measurements (e.g., product quantities, treatment times) are accurate and applied appropriately. This ensures optimal	Most calculations and measurements are accurate, but 1 minor error is noted (e.g., slight overuse or underuse of	Significant errors are made in calculations or measurements, which affect the treatment quality (e.g., incorrect	Calculations and measurements are missing or entirely inaccurate , leading to a poor-quality or

Sub-Criteria	3 Marks	2 Marks	1 Mark	0 Marks
	results for the client (e.g., correct mask thickness, appropriate massage timing).	product, slight timing inconsistency).	timings, too much or too little product used).	incomplete treatment.
Communication Skills and Documentation Clear and Effective Use of English Skills	Communication is clear, professional, and empathetic , both verbally and in written documentation. All client forms are completed thoroughly and accurately , with no errors. Therapist explains the treatment plan in detail, ensuring the client understands fully.	Communication is generally clear and professional, but minor issues (e.g., small grammatical errors or slightly unclear explanations) are noted. Documentation is mostly accurate but has 1 minor omission or error .	Communication has significant issues , such as unprofessional or unclear language, making it harder for the client to understand. Documentation has major errors or omissions that reduce its usefulness.	Communication is unclear or ineffective , leaving the client confused. Documentation is missing or entirely inaccurate , providing no useful record.

Competitor Name	
Judges overall score/66	
Additional comments/feedback	